

**BROCHURE FOR WEBSITE DOWNLOAD**

# Download the AI Day-to-Day Work Presentation

A practical presentation for travel retail brand teams that want to use AI to improve everyday commercial work - from meetings and emails to reporting, buyer decks and activation planning.

**DOWNLOAD PRICE**

**€795 + VAT**  
per presentation download

To receive the presentation, email [info@trpartners.net](mailto:info@trpartners.net).

## Why download it?

- Save time: turn recurring admin tasks into repeatable AI workflows.
- Improve quality: create clearer first drafts for daily commercial output.
- Train teams: give users step-by-step examples they can apply immediately.
- Use AI safely: reinforce good habits around data, claims and human review.

## PRACTICAL AI GUIDE

Use AI to improve meetings, emails, reports, buyer decks and activation planning.

## REQUEST ACCESS

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**PRACTICAL AI BENEFITS**

# Enhance day-to-day work with AI - without making it complicated.

The presentation is built for users who need practical examples, simple prompts and repeatable workflows rather than technical theory.

## Meeting preparation

Create agendas, buyer questions, briefing notes, objection lists and follow-up actions before calls or retailer meetings.

## Email and follow-up

Convert rough notes into professional buyer emails, action summaries and clear next steps.

## Reporting and commentary

Turn sales notes, stock updates and monthly commentary into concise summaries for internal or retailer use.

## Buyer decks and sell-in

Build first-draft storylines, sharpen retailer value propositions and identify missing evidence before finalising slides.

## Activation planning

Generate campaign ideas, staff scripts, retail media copy, implementation checklists and measurement plans.

## Training and adoption

Use role-play scenarios, product quizzes and safe-use rules to help teams practise AI confidently.

Designed for immediate use: users can open the presentation, choose a daily task, follow the steps, copy the prompt structure and create a useful first draft in minutes.

**WHAT THE DOWNLOAD INCLUDES**

# A corporate presentation your team can use as a practical AI guide.

## Included sections

- Step-by-step AI workflows for daily work.
- Prompt examples for meetings, emails, reports and decks.
- Tool examples including ChatGPT, Claude, Copilot, Gemini, Perplexity and Canva/Adobe tools.
- Safe-use checklist for confidential data, claims and human review.
- 30-day implementation plan for brand teams.

## Best for

Commercial teams, key account managers, marketing teams, category managers, sales operations, training teams and leaders who want AI to improve daily productivity and commercial clarity.

## Ideal use

Internal training, team onboarding, AI adoption workshops and self-paced learning.

**TO RECEIVE THE PRESENTATION**

**Email [info@trpartners.net](mailto:info@trpartners.net)**

and request the AI Day-to-Day Work Presentation

Download price: €795 + VAT. Email TR Partners to request the presentation and purchase access.

No phone number or physical address included. Suitable for upload as a website brochure.